Web Design Specialist Diploma

In this diploma you'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.

If you're a creative person with an eye for design and a passion for technology, the Web Design Specialist Diploma is a great choice. The world of digital design offers enormous opportunities as businesses continue to embrace the wealth of new technology available to them.

If you're interested in a career where you can combine your creative flair with strong technology skills, our Web Design Specialist diploma could be the right choice for you. You'll learn essential skills covering industry-standard software so you can get your dream job within either a specialist web design agency or in-house for a company with a creative department.

This role will allow you to not only express your creative side, but also enable you to gain the technical knowledge that is required to make things happen online. With our Web Design Specialist diploma, your skills will be in demand.

With your completed diploma you'll be able to apply for jobs with the confidence that you have the skills needed to design websites and work with HTML, CSS, and JavaScript code. You will also have the opportunity to take the IT Specialist exams to gain certification to prove your skills.

AIMS AND OBJECTIVES
You'll learn the skills required to be able to build and maintain a website.

PRE-REQUISITES
There are no specific pre-requisites required for this diploma, but we recommend students take the HTML and CSS and JavaScript courses prior to undertaking HTML5 Application Development as it builds on the earlier courses.

CAREER PATH
Learn the skills required to work as a Web Designer. From here you can work toward a Senior Web Designer level or even start your own web design business or digital marketing agency.

CORE COURSES

Dreamweaver CC
Dreamweaver is a common program used in the Web Design industry. With this course, you will build your knowledge and practical experience with this widely used program.

Or WordPress for Business
Our WordPress for Business training course is specifically designed for those wishing to learn how to create a business-focused website. You'll learn how to design and build a site using this widely used platform.

IT Specialist - HTML and CSS
This course is ideal for those looking to gain employability skills in the area of web development. The material covers the objectives for the HTML and CSS exam, putting a solid entry-level certification well within reach.

The course has two distinct parts: HTML (Hypertext Markup Language), which includes document structuring and multimedia presentation, and CSS (Cascading Style Sheets), which includes styling webpages.

IT Specialist - JavaScript

If you're working toward a career as a web designer, our JavaScript course will give you a great foundation and allow you to fully utilise the features of JavaScript language.

IT Specialist - HTML5 Application Development

This course expands on the knowledge gained in our HTML and CSS and JavaScript courses. Advanced web design and development concepts, such as application lifecycle management, graphics and animation, forms, layouts, and JavaScript coding are the main topics of this course. This course and subsequent certification is the next logical step for someone seeking a career in web design and development.

Photoshop CC

Photoshop is a popular image editing application to create and manipulate images for the web and for print. Anyone working with digital images and graphics will benefit from learning this widely used software application.

ELECTIVE COURSES *(choose two)*

- **CompTIA Project+**
- **Search Engine Optimisation (SEO) for Business**
- **Introduction to Google Website Tools**
- **Blogging for Business**
- **Animate CC**
- **IT Specialist - Java**
- **IT Specialist - Python**

(Alternative subjects may be chosen if more suitable to your existing skills and career goals.)

CPD Points: 180
(CPD points awarded upon successful completion)

To discuss your current skills and aspirations call now:

+ 965 22408069

: or visit
www.pitman-training.com.kw

Guideline Learning Time
180 hours flexi study or 7 weeks full-time
(Full-time based on approx 20-30 hours a week)